

## RECENT TRENDS IN POLAND'S BANKING SECTOR - 1H 2014

Summary



August 2014

**Inteliace Research** 

### **POLAND'S BANKING SECTOR: SUMMARY AS OF H1 2014**



**SUMMARY** 

1 Volumes

- All key banking volumes keep growing.
- Deposits grow faster than loans.
- Retail volumes increase faster than corporate ones.

2 Margins

- Deposit margins have been under pressure during 2013 which could be attributed to falling market interest rates. In contrast, lending margins were not significantly affected due to typical construction of loan contracts, assuming passing market rate risk to clients.
- In late 2013/early 2014, banks managed to adjust to lower rates environment and deposit margins stabilized.

Lending Quality

- The overall lending quality is improving. Both consumer loans and corporate debt show decreasing NPL rates.
- The only loan category where quality is falling is mortgage. The cause is ageing portfolios and only limited dilution from new loans due to very slow new sales.

4 Profitability

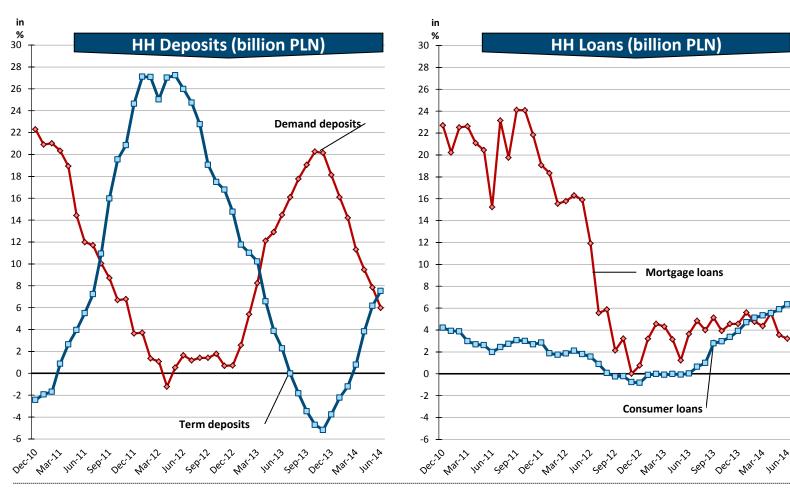
- Total interest revenues are increasing thanks to growing volumes.
- Pressure on fee and commission income persists mainly due to unfavourable regulatory decisions (e.g. card interchange, bancassurance).
- However, slowing f&c income is more than compensated by interest income.

#### RETAIL VOLUMES KEEP GROWING



### Annual growth rate in outstanding loans / deposits at banks

Dec.2010-Jun.2014



#### **HOUSEHOLDS**



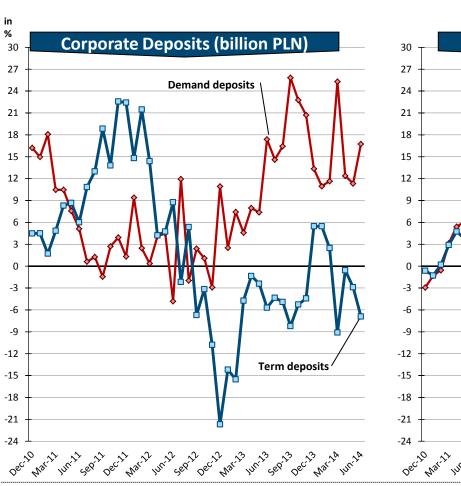
- Household deposits keep growing. The term structure is fluctuating inline with changing interest rates expectations
- Consumer lending is steadily recovering since late 2012. In contrast, mortgage lending continues to stagnate.

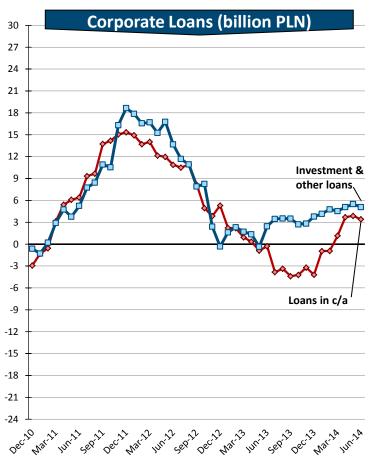
### CORPORATE LOANS AND DEPOSITS ARE INCREASING AGAIN



### Annual growth rate in outstanding loans / deposits at banks

Dec.2010-Jun.2014





#### **CORPORATE**



- The structure of corporate deposits is changing in favour of short term funds.
- Corporate lending has been growing again since early 2014 as the economy showed first signs of recovery.

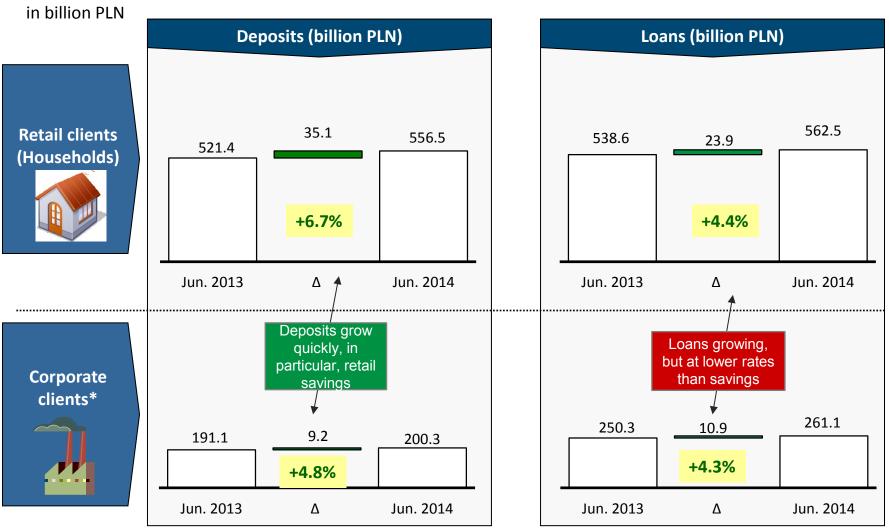
KIR Sector In Poland, June 2014

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#### ALL KEY BANKING VOLUMES ARE GROWING

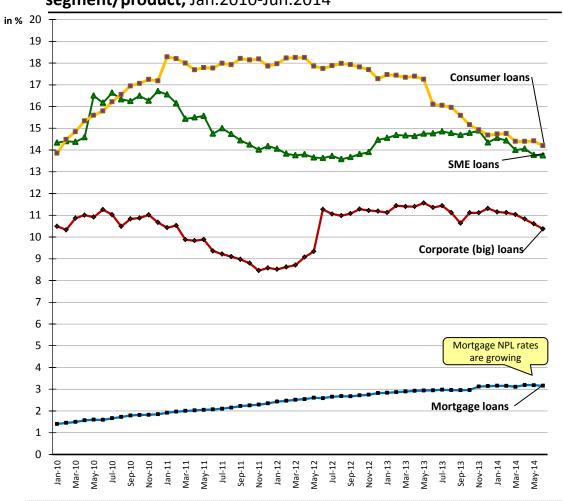


### Loans and deposits by business segment, Jun.2013-Jun.2014



### THE QUALITY OF CONSUMER AND CORPORATE LENDING HAS RECENTLY IMPROVED. HOWEVER, MORTGAGE LOANS ARE STILL DETERIORATING

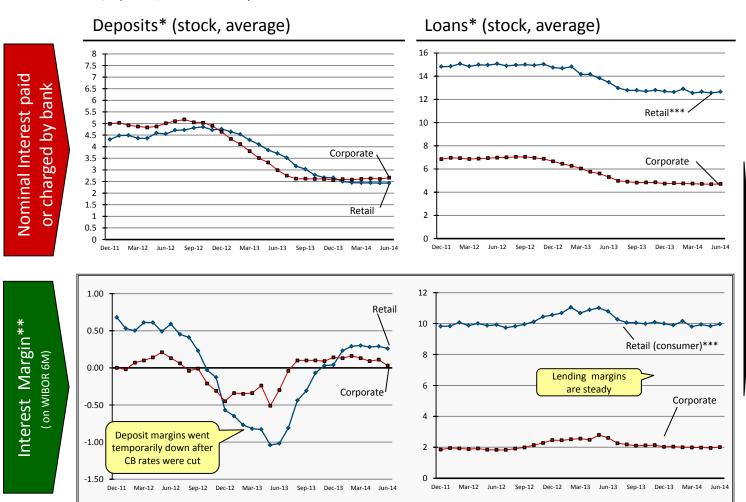
### The share of non performing receivables in total lending by segment/product, Jan.2010-Jun.2014



- Quality of lending portfolios of banks is improving across all key segments with exception of mortgage loans.
- Mortgage lending quality is gradually deteriorating as mortgage portfolios of banks are getting older and there is little dilution due to low new sales.

### BOTH RETAIL AND CORPORATE MARGINS HAVE NORMALIZED AFTER THE DROP OF MARKET INTERST RATES IN 2013

Dec.2011-Jun.2014, in percent, PLN volumes only



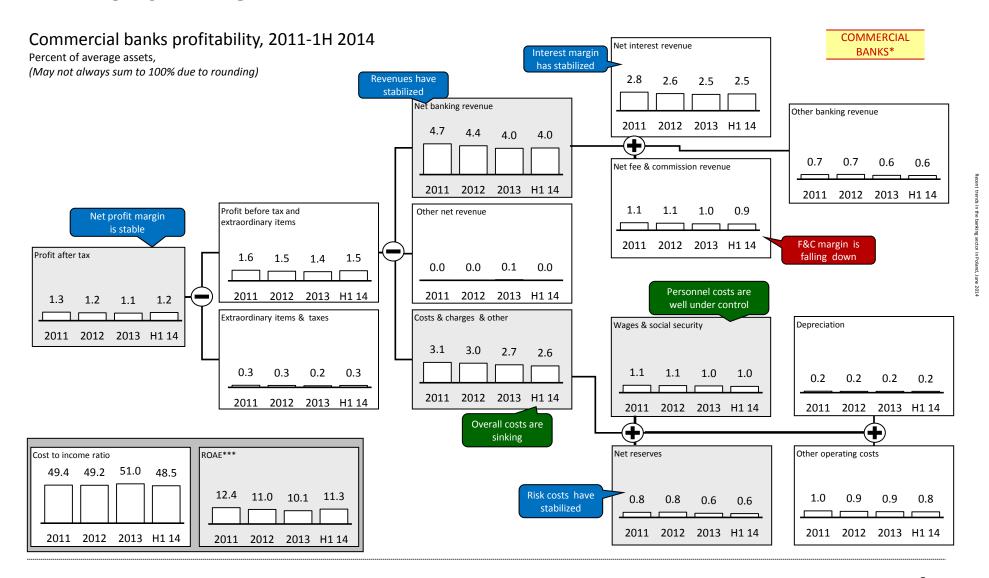
- Deposit margins returned to positive territory after a significant drop in mid-2013 caused by quickly falling market interest rates.
- Lending margins
  have stabilized (at
  10% for consumer
  lending and ~2% for
  corporate loans) as
  banks have been
  able to pass
  changes in market
  interest rates on
  clients.

<sup>\*</sup> Stock of term deposits or loans respectively (loans and funds in current account excluded)

<sup>\*\*</sup> Theoretical margin calculated against WIBOR 6M

<sup>\*\*\*</sup> Consumer lending: Loans to households other than mortgage Source: NBP, Inteliace Research

### PROFITABILITY OF BANKS REMAINS STABLE ALTHOUGH FEE & COMMISSION REVENUE IS FALLING



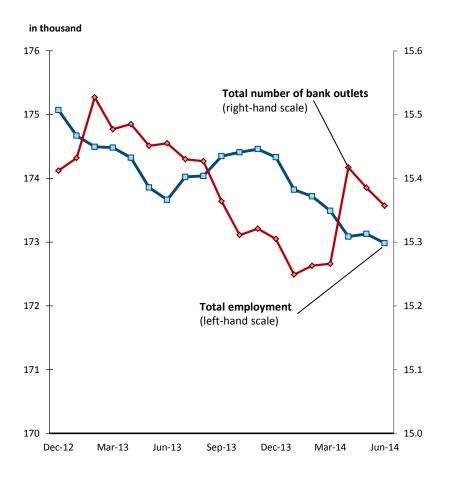
<sup>\*</sup> Excluding cooperative banks and foreign bank branches operating in Poland

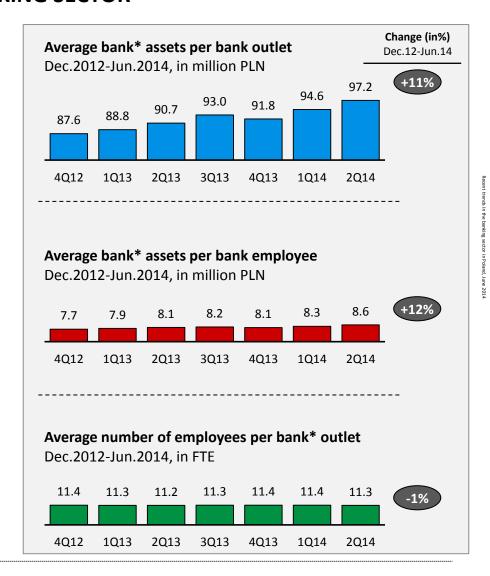
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<sup>\*\*</sup>Data for 1H 2014 annualized

### FALLING EMPLOYMENT AND SHRINKING BRANCH NETWORKS CONTRIBUTE TO HIGHER PRODUCTIVITY IN POLAND'S BANKING SECTOR

### Evolution of bank outlets and employment at banks\* Dec.2012-Jun.2014



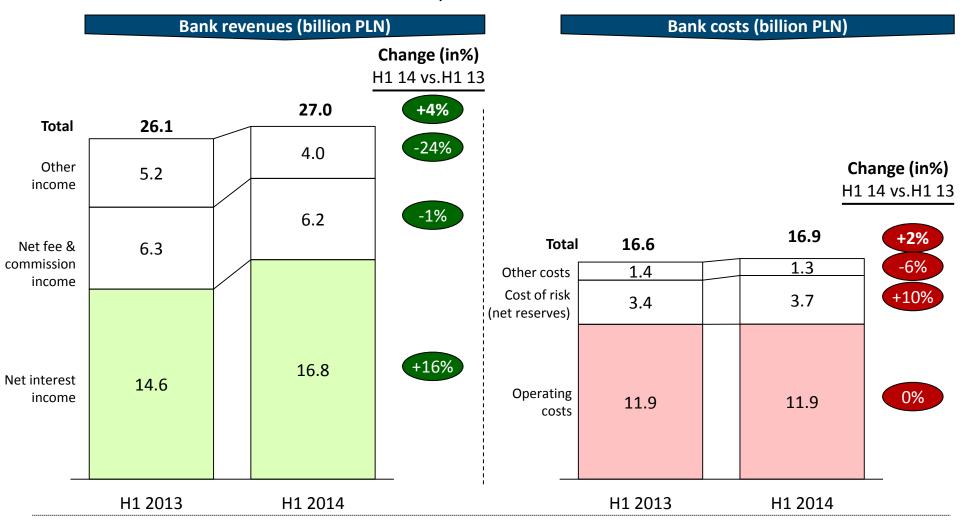


<sup>\*</sup> Data for all banks operating in Poland including cooperative banks and foreign bank branches Source: NBP, KNF, Inteliace Research

#### **REVENUES GROW FASTER THAN COSTS**



#### Revenues and costs of commercial banks in Poland, H1 2013 vs. H1 2014





### **About this report**

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Inteliace Research is an independent and privately owned research firm based in the heart of Eastern Europe in Warsaw / Poland.

Our company specializes in value-added research services and tailored business intelligence solutions.

Through our customized research services we help our clients to better understand their customers, competitors and overall market dynamics.

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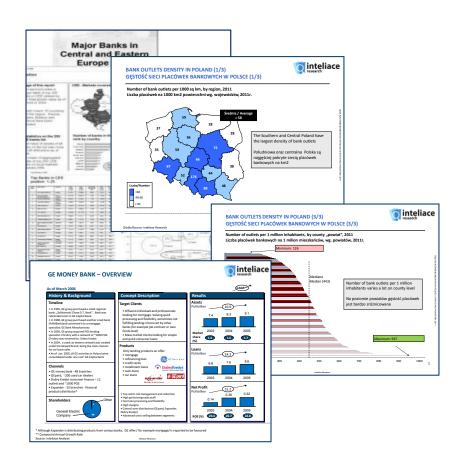
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