

# BANKING MARKET IN POLAND 2017-2019 CEE BANKING SERIES



by Inteliace Research May 2017



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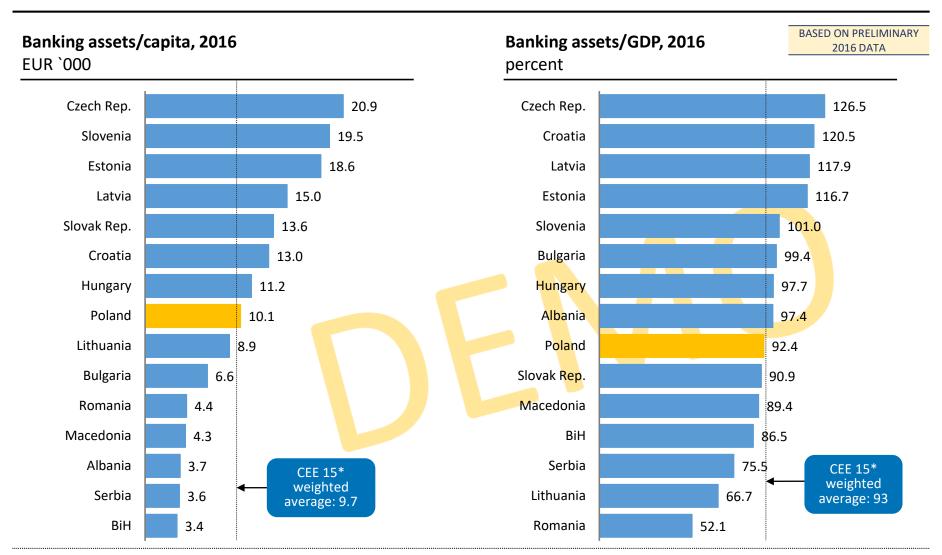
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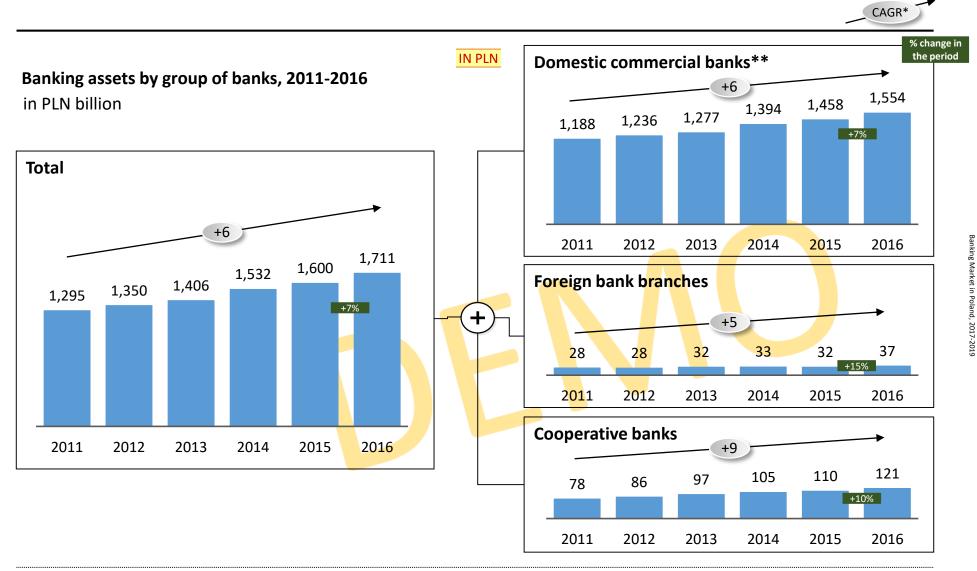
# Banking asset penetration in Poland is close to CEE averages



<sup>\*</sup> Major 15 CEE countries. Russia, Ukraine and Belarus not included

<sup>\*\*</sup> Assets as of Q3 2016

# Growth in banking assets accelerated again in 2016



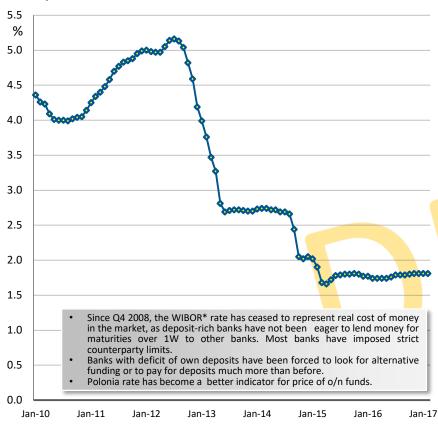
<sup>\*</sup> Compound Annual Growth Rate

7

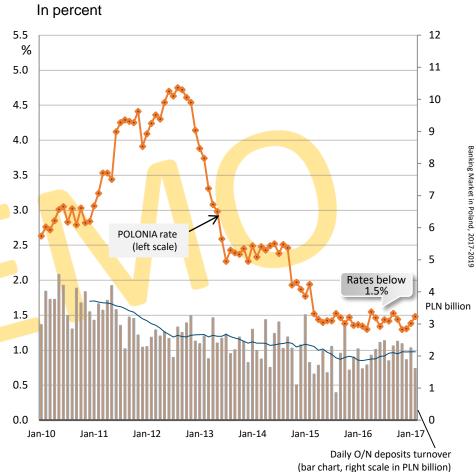
<sup>\*\*</sup> Banks registered in Poland Source: KNF, NBP, Inteliace Research

## Market interest rates have stabilized since 2015

# Warsaw Interbank Offered Rate 6-months [WIBOR6M] In percent



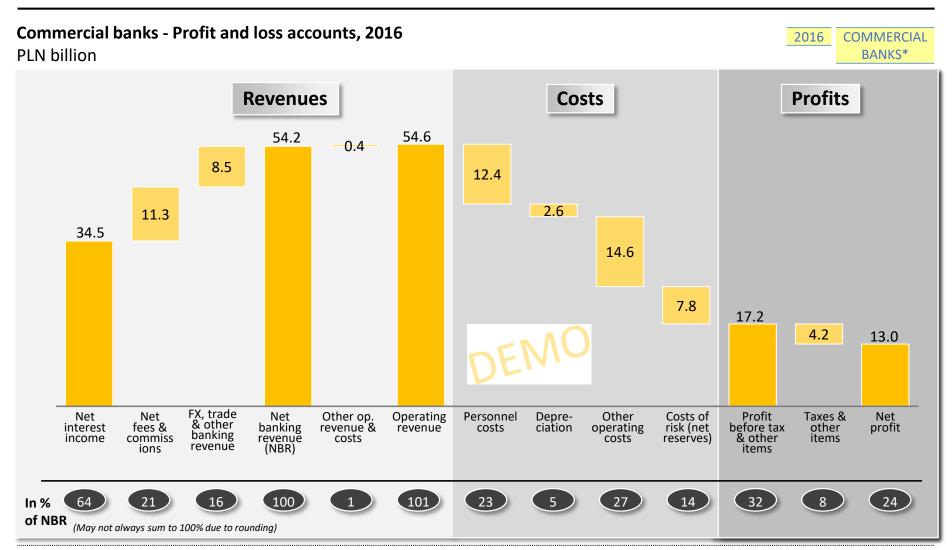
## **POLONIA O/N RATE\*\***



<sup>\*</sup> Warsaw Interbank Offered Rate – rate used frequently for loan indexing

<sup>\*\*</sup> Polonia rate indicates the real cost of short term funds (O/N), derived from market transactions Source: NBP, Inteliace Research

# In 2016, banks recorded almost PLN 55 billion in total revenues and earned nearly PLN 13 billion (EUR 3 billion) in net profits



<sup>\*</sup> Excluding foreign bank branches operating in Poland Source: NBP, KNF, GUS, Inteliace Research

# Notes on methodology

#### FX rates:

- As a general rule all "end of year" balances like: assets, deposits, loans and similar volumes have been converted from the local currency into Euro using **end of year** exchange rate
- All results achieved during a period of time like: profits, revenues, new sales etc. have been converted from the local currency into Euro using average exchange rate
- Exchange rates used in the report:

EUR / PLN	2008	2009	2010	2011	2012	2013	2014	2015	2016
End of year	4.17	4.11	3.96	4.42	4.09	4.15	4.26	4.26	4.42
Average	3.52	4.33	3.99	4.12	4.19	4.20	4.19	4.18	4.36

#### **Estimates and Forecasts:**

Source: NBP

- In some cases, recent or verified data was not available. Therefore, necessary short-term estimations have been done to fill the gaps. Estimates are always indicated with the letter "E"
- When preparing forecasts "F" we have built models using latest observed trends, available forecasts of main economic indicators, seasonal changes observed in the past and other specific factors considered important.

#### **Multiple sources:**

• In some cases multiple sources of similar data exist. In this situation we always try to select the most appropriate one /in our view/. The source is indicated in the footer area of each slide. Nevertheless in specific cases, before interpreting the data it is recommended to get a good understanding on the methodology of data collection by contacting the authors.

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Our company specializes in value-added research services and tailored business intelligence solutions.

Through our customized research services we help our clients to better understand their customers, competitors and overall market dynamics.

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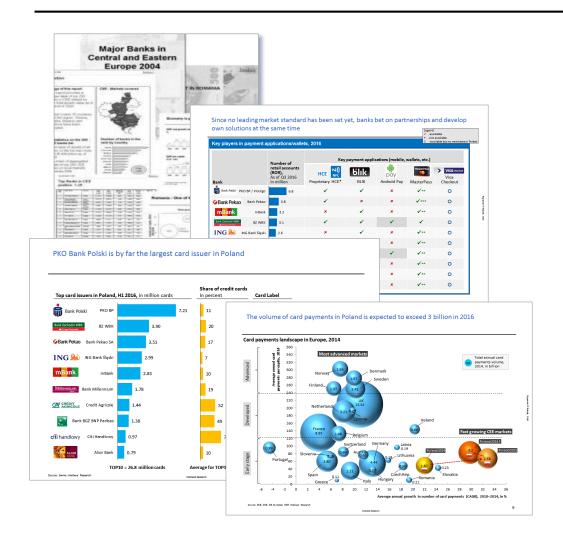
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